

Sr.No. 10856

Exam Code: 113402

Subject Code : 3957

Bachelor of Vocation (Journalism & Media) - 2nd Semester

(2721)

Paper-IV: News Reporting-II

Time Allowed: 2 hrs.

Max. Marks: 50

Note: There are EIGHT questions of equal marks. Candidates are required to attempt any FOUR questions.

Section A

1. Define column in newspaper. Discuss its importance.
2. Differentiate between Article and editorial

Section B

3. Discuss various duties of editor.
4. Define ombudsman, oped page and middles along with their importance.

Section-C

5. Explain in detail techniques of interview.
6. What do understand by backgrounder and its importance?

Section-D

7. Discuss profile of magazine of your choice.
8. Elaborate how to cover press conference.

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